PERSEPHONE SCHOENFELD

UI Engineer / Web Developer

(415) 377-0579   itssephe@gmail.com   SF, CA. USA   **PORTFOLIO**   **GITHUB**   **LINKEDIN**

SKILLS

HTML5, CSS3 & pre-processors, Javascript, PHP, Java, C++, shell scripting, React, Redux, Dust, Ruby, Rails, Mongoose, Node, Express, GraphQL, SQL, MongoDb, PostgresQL, jQuery, JSON, XML, Linux/UNIX, Webpack, Yarn, Git CLI, A/B testing, Optimizely, Photoshop, Zeplin, Sketch, VSCode, CDN, Heroku

PROFESSIONAL EXPERIENCE

eBay UI Engineer (contract, remote)
Ebay, San Jose, CA   Feb 2022 to Aug 2022

- Developed and refined components over eBay Seller BLING Bulk Listing Tool and Blinglix Edit Pane using Node and Marko, a declarative HTML-based web-app React-like language.
- Spearheaded and evangelized Content Security Policy Header for added security layer over feBling Bulk Listing application.
- Built out new components and updated / bug fixed redux saga implementation.
- Analyzed, investigated, and implemented bug fixes to pay off tech debt.
- Led jest snapshot and redux saga testing automation coverage completion.

UI Developer (contract, remote)
Lucid Motors, Newark, CA   Jul 2021 to Feb 2022

- Refactored pages from raw code into Drupal ->GraphQL pages using React, Redux, GraphQL, Drupal.
- Researched, defended, initiated, documented, and mentored jest-snapshot full-page and component-level UI, SCSS, and ESlint testing automation for Lucid marketing web app.
- Onboarded and trained several new devs in git and testing automation and provided continued mentoring throughout their work at Lucid.

UI Developer (contract)
Delta Dental, Oakland, CA   Mar 2019 to Apr 2020

- Refactored VADIP Site to pixel-perfect match of mockup designs reflecting current web and UI standards using PHP-based reusable components, linking, url-completion.
- Led and documented Git workflow procedure integration between command line and Gitlab users.
- Designed and Rebuilt Litmus project folder with new taxonomy and implemented a new Chrome extension to replace manual discovery process with sorting and naming convention.
- Co-designed and created proprietary gulp/handlebars/react-based customizable html email building system for marketing and executive teams.

Web Developer (contract)
Electronic Arts, San Mateo, CA   Sept 2017 to Mar 2019

- Collaborated on buildout and customization of Learning Management System (LMS) using HTML5, Javascript, and CSS3 SASS for internal use among EA employees.
- Diagnosed, tracked, and managed quality and functioning issues to correction.
- Built pixel-perfect web pages in HTML5, Bootstrap, Tailwind and Grid CSS, jQuery, Js, and SASS for Dupont Chemical.

Web Developer (agency)
Clear Digital, San Francisco, CA / Dupont Chemical, Berkeley, CA   April 2017 to Sept 2017

- Planned & built out Cordova iOs for iPad projects for pharmaceutical industry.
- Implemented user functionality and delightful UI animations with jQuery and CSS.
- Bug fixed all issues that arised and implemented all style guide updates per design team collaboration.

Web Developer

Stella & Dot, Brisbane, CA   Feb 2016 to April 2017

- As Optimizely implementation engineer collaborated and implemented A/B, and multivariate experiments resulting in unexpected and unprecedented increase in revenue within year one.
- Liaised w/ marketing and design depts to roll out weekly dynamic HTML emails for S & D family of websites.
- Performed all page data and style updates over Marketo / Drupal to all components for S & D family of websites.

Lead UI Engineer / Latin American websites

Paypal, San Jose, CA   Dec 2014 to Dec 2015

- Researched and introduced node.js time-based release code for automating seamless introduction and removal of new content on sites without the need to push off-cycle or last-minute code changes.
- Conducted team standup, sprint planning and retrospectives, and performed load-balancing and project management for a remotely-situated 4-5 engineer team in Chennai.
- Researched and built AJAX marketing accessible database for buildout of first free-return shipping web microsites for PayPal LATAM Mexico and Brazil to offer free-return shipping on PayPal purchases in those countries.

Website & Application Developer

Onboardify.com, San Francisco, CA   Jan 2014 to Sep 2014

- Developed proprietary browser-extension-based communication-oriented web application for use in Chrome using javascript Angular, RESTful Java service and mongodb database.
- Hand-coded and maintained OnBoardify website for functionality, responsiveness and optimal performance.
- Minified all code using SASS and Compass.

Frontend Web Developer Intern, Customer Experience Management Team

Keynote Systems, San Mateo, CA (now called Dynatrace)   Jan 2013 to Dec 2013

- Developed and maintained a large enterprise data-driven & feature-rich web application that dynamically created and displayed graphs and tables from customer survey internet studies.
- Bug fixed for IE10 & IE11 compatibility.

EDUCATION

Software Engineering, App Academy
Java Engineering Certificate, City College San Francisco
Level 1 Sommelier Certification - Court of Master Sommeliers, Los Angeles, CA.
BA Literature, Italian / min Sociology**,** University of California San Diego